

# Why Sisel?

## Our Mission

Over three decades ago Tom Mower, Sr. came to a shocking realization: He found that many of the same harsh chemicals used in industrial-strength cleaners were also used in common household personal care items. These chemicals were reported to pose health risks when in contact with the skin. Why would personal care products contain such dangerous chemicals?

Tom was determined to spread the word and find alternatives to these potentially harmful ingredients. So began his journey to unleash a historic new awakening in the health and wellness community.

POTENTIAL RISKS	CHEMICAL
May Cause Liver & Kidney Damage	Propylene Glycol
Negatively Affects Organs, Skin & Eyes	Sodium Lauryl Sulfate
Skin Irritation, Carcinogen	PEG
Can Disrupt Endocrine System, Carcinogen	Parabens
Promotes Skin Aging, Carcinogen	Mineral Oil
Can Be Toxic, Carcinogen	Fluoride

## Sisel Story

Sisel was established as a visionary enterprise of product development, manufacturing, and distribution that ensures safe, effective health products are shared around the world. Our name embodies this effort and stands for **Science, Innovation, Success, Energy** and **Longevity**. We hold true to the mission of creating health, wealth, and happiness for everyone.

## Management

Our management team represents over a century of experience in effective marketing strategies, powerful recruiting programs, crucial success training, innovative product development, and billions of dollars in sales. Our founders, Tom Mower Sr. and Tom Mower Jr. have been two of the most iconic figures in health and wellness for the past 30 years.



Tom Mower Sr



Tom Mower Jr

## Safe Products

Sisel's diverse, life-changing products offer broad support for health and wellness and encompass effective solutions for living life to the fullest. People the world over are benefiting from the Sisel Safe promise:

*Absolutely no dangerous materials for you, your body, or the earth.*



## Science

Sisel's entire line of products is formulated, developed, tested, and created using some of the most advanced scientific instrumentation available in our very own research and development lab. Here our scientists build powerful, unique products backed by real science. This is why we say, "***Trust the science, trust Sisel.***"



## Manufacturing

Sisel owns, controls, and oversees every part of the production process—from the quality of the natural ingredients to the final bottling and packaging. Sisel's 300,000 ft<sup>2</sup> manufacturing plant offers state-of-the-art production technology with all products complying with Good Manufacturing Practices.

When we guarantee the best, you're getting the best. Not someone else's formulas, not someone else's products. We are 100% Sisel and our products are 100% Sisel Safe.



## Stable and Generous

Sisel is a 100% debt-free company. Few companies of this magnitude can make that claim. This financial stability ensures that when you join Sisel you're building something that will last.

Sisel's extraordinary compensation plan offers notable features that set us apart from others in the industry with multiple, high paying profit centers while fostering a unique and rewarding opportunity for novice and seasoned Distributors alike.

