

# The Sisel System



A Hands-On Guide to Starting Your Sisel Business





## Welcome to Sisel!

Congratulations on making the first step toward taking back your life. You joined Sisel at the right time. We are experiencing wild momentum in sales growth, product innovation, global expansion, incentives, and rewards, which means wild opportunity for you.

Your decision to join Sisel puts you at the forefront of the supplement world and gives you access to some of the best wellness products on the market. You see, Sisel takes great care to formulate unique, safe, and effective products right here under our roof. These are products people need and can only get from you, so whether you want to share them with others and make some extra money or you want to build a lucrative home business, you can.

Your journey to a more rewarding life is one you won't embark on alone. We are fully committed to your success and will provide you with all the tools and training you need to be successful. We have the means and you have the desire, so let's begin this journey together!

**Tips:** Your first 48 hours are critical to launching your new Sisel business. Use the Sisel System as your guide to success. Work with your upline to dramatically increase your results. They can help you vet and invite people, present the opportunity, follow up, and help others like you get started right.





### Step 1 Discover Your Dream

What is your dream? What do you want to achieve with your business? This step is specific and very personal to you. You might consider making a dream board filled with images of who you want to be, where and how you want to live, or other ways you envision your future. Place your dream board so you can see it every day. Let it motivate you through good times and bad. Your dream becoming a reality is measured by how much time, energy, and resources you can put into your business.

Take a minute and write down your dream so you can build your dream board later.

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## Step 2 Make Your List

Try to think of as many people as you know from work, your neighborhood, your social networks, or contacts in your phone. Anyone you meet is a potential customer or future business associate, so write down as many people as you can. If they aren't interested, ask if they know someone who might be.

**Friends** – Who could benefit from better health? Who has been successful in business? Who is entrepreneurial?

**Family** – Who could benefit from a little extra cash? Who could get 10 -15 people to show up for a home meeting? Who is outgoing and confident?

**Coworkers** – Who might be interested in trying a new product? Who knows a lot of people?

**Other Associates** – Who might want a change in lifestyle? Who is unsatisfied with their current job?





### Step 3 Develop and Share Your Sisel Story

Your Sisel story is how your dream converged with Sisel; that point when you realized with Sisel your dream could become reality. These steps will help you develop a strong story:

**Use the Products.** By purchasing and using Sisel products, you continue to develop your personal testimonials and set the example for your organization or downline to follow. You can't passionately recommend something you don't personally use or believe in. You don't need to be a product expert. Sisel has printed, digital, and video tools to help you. ***Let the tools do the talking.***

**Practice Sharing your Story.** Practice sharing your story to yourself in the mirror, with a significant other, or with a friend until you feel comfortable.

**Tips:** How has a product changed your life? Can you see it helping someone else? When you talk with people and get to know them, share testimonials that you feel best fit their specific needs. Never embellish or claim things that aren't proven or true. Be careful not to make disease claims. Sisel products don't cure diseases but can support healthy systems. See the Sisel Blog for Compliance Coaching tips. Share testimonials about the products, the company, or the opportunity whenever you can, and success will follow.



## Step 4 Contacting

Contacting is a critical action of approaching people and introducing them to Sisel. Your sincerity, honesty, and comfort level in sharing your dream will drive you past rejection and help you land solid prospects. Here are some examples of how you might approach people:

**How Are You Doing?** When someone asks, “How are you doing?” we often simply say the same thing right back or politely acknowledge the other person and continue on our way. Take advantage of every single opportunity out there! Next time someone asks you how you are doing, try this:

“You know, I am doing fantastic. I was recently introduced to an opportunity/product that has completely changed my life (that has helped me lose 20 pounds or that has helped me make some extra income). I really can’t complain. How are you doing?”

There is no question that they will be surprised with your answer. This example can vary depending on the situation. Take a minute and practice this simple way to pique the interest of everyone you come across.

**Learn How to Invite.** Ask others’ opinions: “I just came across something that I believe is worth putting my time into and I would like to get your opinion on it.” This is a great technique to get someone to stop and listen to you. If you have your story down and know what Sisel is all about, they will suggest you continue pursuing your interest with Sisel and will likely consider doing that as well.

**Following Up.** Following up with new prospects is just as critical as following up with your new team members. A good practice is to let people know that you will follow up with them in a few days. Some like to follow a model of following up on day 1, 4, 11, 24. You won’t be successful unless you follow up and follow through.

**Tips:** The Autoship program is a great way for you to ensure that you always have products on hand to sample and share. We recommend 250 Personal Volume (PV) worth per month to maximize your income potential within the Sisel Compensation Plan.





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## Step 5 Get Connected

Get connected in the following ways:

1. Talk to your upline and become familiar with your Sisel Team Office online portal (how to enroll people, place orders, run reports, and use tools to prospect and train)
2. Subscribe to Sisel weekly emails and to the Sisel YouTube Channel
3. Read the Sisel Blog ([sisel.net/blog](http://sisel.net/blog)) and follow the Sisel Facebook page ([facebook.com/siselinternational](https://facebook.com/siselinternational)) to stay updated and to share posts
4. Listen to the Sisel Connect Call held on the first Monday of the month (1-641-715-3660, Access Code 787070#), which includes training, updates, product, and event information
5. Listen to the Weekly What's Up Call (1-801-704-6800)



Sisel Team Office



Sisel YouTube Channel



Sisel Blog



Sisel Facebook Page



Sisel Connect Call



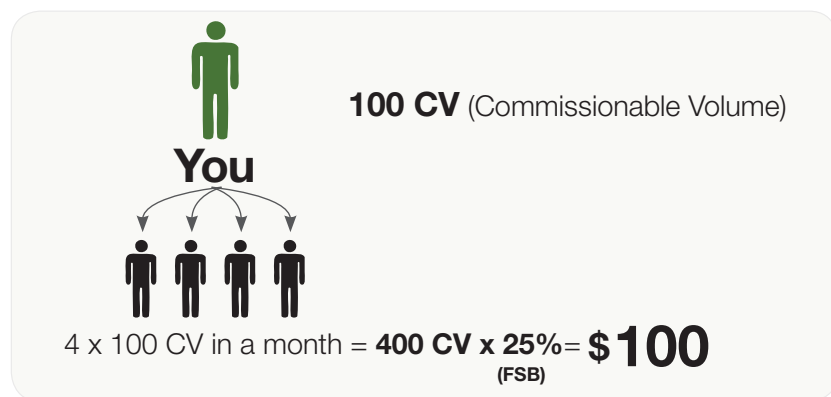
What's Up Call



## Step 6 Get a Return on Your Investment

Your first and main objective is to get your initial investment back by using the Daily Fast Start Bonus (FSB).

Choose the top people from the list you just made. Some might be interested in building a business and others might only want to buy products from you. The good news is that both can help you recoup your investment. So, if you enroll four people (Distributors or Preferred Customers) who purchase the same amount of product you did in their first 30 days, then you will receive 25% from each and effectively get your return on your initial investment.



## Step 7 Your First 30 Days

In addition to, and as a way of getting a return on your investment, consider the following goals for your first 30 days of building your business:

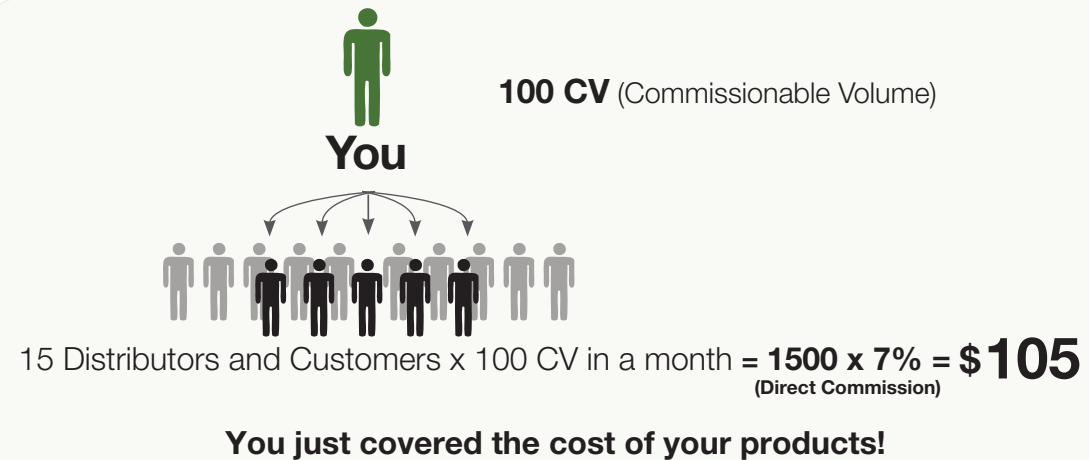
1. Participate in a three-way call with your upline and a new prospect
2. Talk to 10 people a week about Sisel
3. Share three Sisel catalogs per week (order more through your Sisel Team Office)
4. Sign up one person with a Wealth Builder Pack
5. Host a home party and share Sisel products. The Triangle of Life products are an excellent way to have people taste and then talk.
6. Attend a local Sisel meeting (check with your upline)

**Tip:** A healthy strategy to building your team is to identify both Distributors and Preferred Customers. One great thing about Preferred Customers is that their purchases generate a Retail Commission that pays 25% of their CV purchases for life.



## Step 8 Your First 60 Days

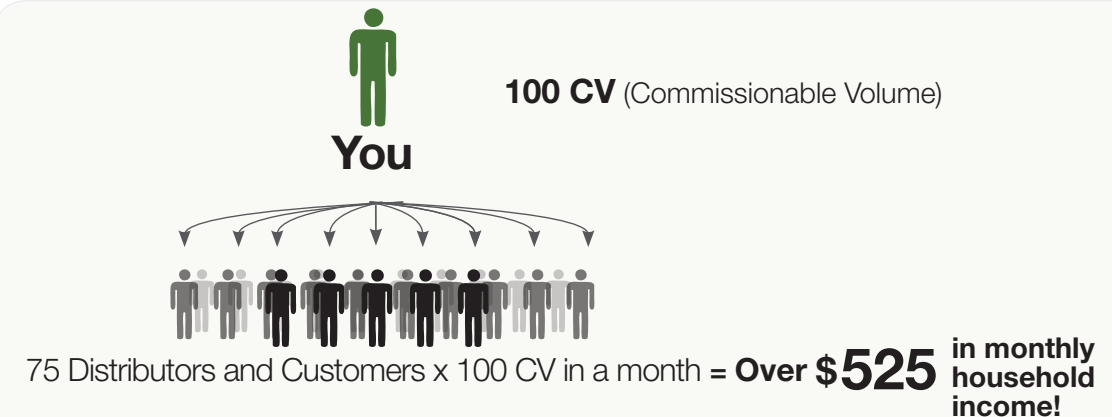
Your next goal should be to get your product for free. Sisel will pay you Direct Commissions on all the volume your organization of Distributors generate in a month. The bigger your organization gets, the bigger your checks grow — enough to pay for your monthly product order and more. With just 15 Distributors spending at or above your monthly purchase, you will cover your monthly product cost. Likewise, the Retail Commission of just four Preferred Customers spending at or above your monthly purchase will also cover your product cost.



## Step 9 Change Your Lifestyle

What would an additional \$500 per month mean for you and your family? This added income could be life changing; change your address, take a vacation, or drive your dream car.

By understanding the power of Direct Commissions, you will start to define how many distributors it will take in your organization to earn an extra \$500 per month.

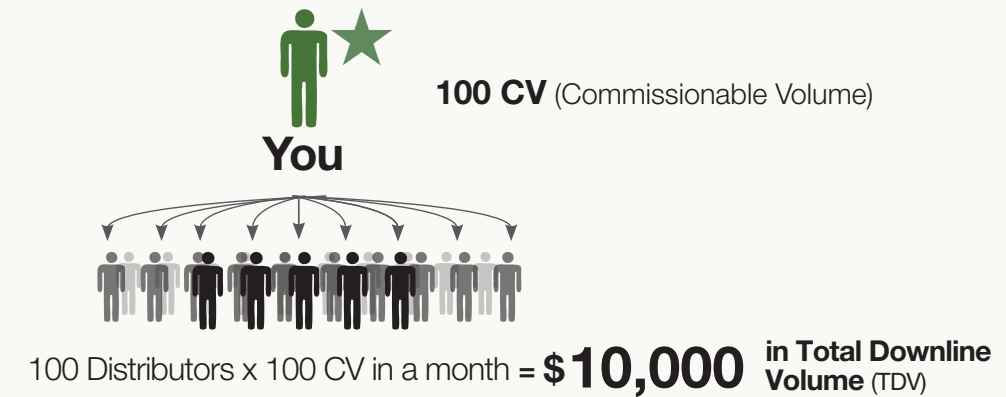






## Step 10 Become a 1-Star Master

Through hard work and discipline—and as you continue to teach, train, and develop leaders—your organization can grow to where you achieve the rank of 1 Star Master Distributor. At that point, you'll be earning around \$1,000 per month. **Talk about a life changing added income!**





## Step 11 Keep Building and Developing Your Team

**Teach your new Distributors to use the Sisel System.** Have them learn and do the same thing you just did (including identifying their dream and making a list, etc.). Getting your team to duplicate your efforts is your key to success and long-term residual income.

**Learn and Share the Opportunity.** The best way to develop a testimonial of the opportunity is to get paid. The beauty of the Sisel Compensation Plan is all the different ways to get paid.

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|-----------------------|------------------------------|
| 1. Fast Start Bonus   | 5. Rank Advancement Bonuses  |
| 2. Direct Commissions | 6. Lifestyle/Auto Bonus      |
| 3. Infinity Bonus     | 7. Retail Commissions        |
| 4. Master Check Match | 8. The Wealth Builder System |

Our plan has something for everyone and rewards those looking for a little extra cash all the way to those who want a lifestyle change – even to live the life of their dreams. You'll have to decide which approach to take with your prospects.

Work with your upline and use Sisel tools to help you share the opportunity.



**Recognize Success.** Everyone likes a pat on the back for a job well done. Make sure you recognize your new enrollees for their accomplishments, no matter how small. Good leaders give praise.







**Step 12** Commit – Let’s do this!

Decide now to make an unwavering commitment to working your Sisel business for one year. Making a one-year commitment will dramatically increase your chances of success.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Upline \_\_\_\_\_ Date \_\_\_\_\_



*"I believe anyone can succeed in this industry,  
if you like people and you want to help them,  
Sisel is the right place to be."*

*Tom Mower Sr.*

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1325 West Industrial Circle  
Springville, UT 84663  
[www.sisel.net](http://www.sisel.net)