



# Why Sisel?

The Story Behind the Business



  
sisel®

Did you know that  
some of the most  
significant threats to  
your health could be  
found in your own  
home, in the products  
you use daily?





# A Lifelong Commitment to Building Safe Products

- Over 30 years ago Tom Mower, Sr. discovered that many harsh, toxic chemicals were also used in common household personal care products.
- These chemicals pose health risks to your family when they come into contact with the skin.
- He began a quest that would lead to a historic explosion of activity in the health and wellness community, and so was born the **Mower Mission!**



- Tom's vision gave birth to **Sisel**, a visionary product development, manufacturing and distribution company that helps spread the Mower Mission around the world.

- Sisel stands for Science, Innovation, Success, Energy and Longevity.

- Our diverse product lines encompass effective solutions to our modern needs.



  
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- At Sisel, we take your health seriously by manufacturing safe, effective products for you and your family.
- We research, formulate and then produce household and personal items
- We call our unique manufacturing process Sisel Safe®

# Why Sisel?

The Keys to a Successful Business





# Why Sisel?

- Experienced Management
- A Stable, Secure Future
- World Class Production
- Safe, Effective Products
- A Generous Compensation Plan





A photograph of two middle-aged men with grey hair, smiling and standing side-by-side. They are both wearing dark pinstriped suits, white shirts, and patterned ties. The man on the left has a red and blue patterned tie, while the man on the right has a black and white patterned tie. They are positioned in front of a light-colored, curved background that resembles a large, shallow bowl or a curved wall. In the upper left corner of the background, there is a shadow of a hand reaching out, and several wooden chess pawns are arranged in a line, suggesting a strategic or leadership theme.

## Experienced Management

- Industry leaders with more than 60 years of combined experience
- Billions of dollars in product sales
- Two of the most iconic figures in Health & Wellness for 30 years



## **A Stable, Secure Future**

- 100% debt free company
- Financial stability to further grow our mission
- A bright, long-lasting future for our company  
and its customers





## World Class Production

- We manufacture all our products in-house
- We own a highly-advanced 400,000 ft<sup>2</sup> manufacturing plant with state-of-the-art technology
- We control and oversee every part of the production process, including quality of natural ingredients, to final bottling and packaging
- This assures you Sisæl Safe® products, guaranteed to be safe, effective and good for the planet



# World Class Production and Research





## Safe, Effective Product Lines

- 3 popular, unique lines
- More than 50 different products
- Broad support for health and wellness in everyday life





*Nothing tastes as good as fit feels!*

**Fitness**







# SiselRIPT

- Grow, repair and maintain muscle mass
- Designed to support optimal muscle protein synthesis
- More than \$20 million in research and 24 human trials
- Clinically proven to provide superior muscular growth, regeneration, and conditioning
- Provides the most efficient ratio of Essential Amino Acids needed for Muscle Protein Synthesis





# SiseLEAN

- Under 100 calories per serving
- Fills in nutritional gaps left when dieting and exercising.
- Exceptional nutrition with over 50 trace minerals
- Includes an exclusive micellar whey protein concentrate
- Helps to cut back on calories in a healthy and wholesome way





# Other Fitness Products

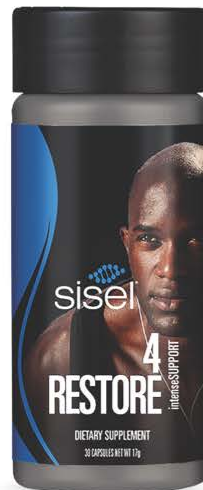
Our amazing Sisel Fitness Line includes exceptional energy boosters and endurance enhancers which allow you to look and feel fitter than ever before, while keeping your body healthy and free from toxic ingredients



Thermogenic, Low-Glycemic  
Drink Alternative



Energy Drink



Energy & Endurance Booster





*No Apologies...Live each day as a Celebration!*

# Health

  
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# The A.G.E. Pill

- Provides specialized super nutrients to the stem cells
- Feel and look revitalized and youthful as if you were 20 again
- Helps remove Advanced Glycation End Products
- Helps remove Lipofuscin
- Helps stem cells to operate at optimum level
- Increases ATP-to help amplify cellular electrical energy
- Helps boost your energy levels







# TSX

## Telomere Support Xtreme

- A phenomenal breakthrough in science and nutritional technology.
- Supports functions of telomeres
- Supports cognitive functions
- Supports function of DNA replication
- Supports healthy structure and function of organs
- Enhances efforts to slow aging







# Triangle Of Life



- Making the Triangle of Life a part of your daily routine will enhance your life in several ways
- Our incredible formulations of minerals, fucoidan, vitamins and resveratrol all combine to energize your body at the cellular level.
- You may feel like you are regaining the energy and vitality you experienced earlier in life.





# FuCoyDon

- Unleash the potent and healthy benefits of Limu Moui seaweed
- ability to increase well-being and to regenerate healthy cells.
- intense support for the structure and natural regenerative function of your cells.





# Other Sisel Health Products

We research, formulate and manufacture our products to support a healthy long life. That's how we've created the best health-prolonging dietary supplements and coffee products.





*Beauty is power,  
a smile is its sword*



# Allure

The Sisel logo features a stylized green molecular structure above the brand name 'sisel' in a lowercase, sans-serif font.

# Transfusium

- Multifaceted and comprehensive effect on all aspects of your skin
- Significantly diminish the appearance of fine lines and wrinkles
- Telomere support for a youthful, revitalizing look
- Complex formula of 24 effective ingredients



# Exfolium

- Pores are cleaned & appear less visible
- Hydrates and primes your skin
- Exfoliates dead skin cells and dirt
- Moisturizes as it cleans
- Tones and tightens for a brighter, softer, glowing skin
- Now also available in convenient sample sachets





# Other Sisel Allure Products

Our Allure line keeps you looking fresh, youthful, healthy, and 100% toxin-free. At Sisel, we've revolutionized beauty and skin care, allowing you to look & feel your best.





## Generous Compensation Plan



- 8 high-paying profit centers all in one
- Notable features that set us apart from others in the industry
- A unique and rewarding opportunity that is equal for all
- We believe you should be rewarded based on what you achieve, not on your race, gender, religion or seniority.

Sisel's extraordinary Compensation Plan offers notable features that set us apart from others in the industry with multiple, high-paying profit centers while fostering a unique and rewarding opportunity for novice and seasoned Distributors alike.





# Global Compensation Plan Overview

8 high-paying profit centers all in one!

PROFIT CENTER  
**#1**

*Fast Start Bonus*

PROFIT CENTER  
**#5**

*Rank Advancement Bonus*

PROFIT CENTER  
**#2**

*Direct Commission*

PROFIT CENTER  
**#6**

*Auto/Lifestyle Bonus*

PROFIT CENTER  
**#3**

*Infinity Bonus*

PROFIT CENTER  
**#7**

*Retail Commission*

PROFIT CENTER  
**#4**

*Master Check Match*

PROFIT CENTER  
**#8**

*Wealth Building System*

# Rank Qualification

## Sisel International's Master Ranks

Ranks are calculated monthly according to your Personal Volume (PV) qualification and your Qualified Downline Volume (QDV). Ranks 2-Star and beyond also include a 1-Star Leadership Requirement on different legs as shown. The leaders in your downline fulfilling this requirement do not need to be frontline or personally enrolled but do need to be on different legs. All commissions are generated off the Bonus Volume (BV) of an order.

QUALIFIER	<b>DISTRIBUTOR</b> <i>(Creating a foundation)</i>					<b>MANAGER</b> <i>(Building Your Business)</i>				<b>LEADER</b> <i>(Developing Leaders)</i>			
Success Skills	<b>Recruit, Sell, and Retain.</b>					<b>Recruit, Sell, Retain, and Develop Managers.</b> <i>Building on your foundation you can now focus on helping others create their success.</i>				<b>Recruit, Sell, Retain, and Develop Managers and Leaders.</b> <i>Share the joy of an abundant life by leading others to success.</i>			
	Distributor	Master	Master Builder	1-Star	2-Star	3-Star	4-Star	5-Star	6-Star	7-Star	8-Star	9-Star	10-Star
<b>PV</b> <sup>(1)</sup>	50	50	100	200	200	300	300	300	300	300	300	300	300
<b>QDV</b> <sup>(2)</sup>		1,000	2,500	5,000	10K	15K	30K	60K	120K	250K	400K	600K	800K
<b>1 Star Legs</b>					2	3	4	5	6	7	8	9	10

<sup>(1)</sup> 1. Personally sponsored Preferred Customer Volume can count toward this requirement.

<sup>(2)</sup> 2. QDV, or Qualified Downline Volume, is the remaining volume after the 50% rule is applied, which states that no more than 50% of your Entire Downline Volume (EDV) can come from any one leg.



  
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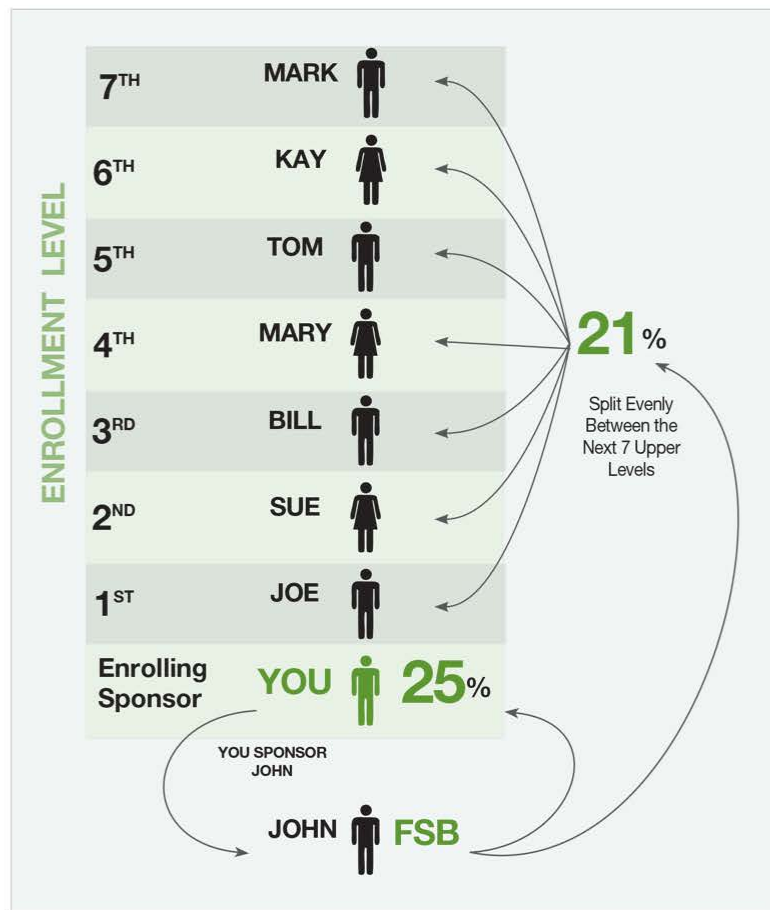
PROFIT CENTER  
**#1**

***Fast Start Bonus***



PROFIT CENTER  
**#1**

## Fast Start Bonus (FSB) (Paid Daily)





  
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PROFIT CENTER  
**#2**

***Direct Commission***



## **Direct Commission** (Paid Monthly)

		MONTHLY QUALIFICATION LEVEL					
		Distributor 50 PV	Master 50 PV 1000 QDV	Master Builder 100 PV 2500 QDV	1-Star 200 PV 5000 QDV	2-Star 200 PV 10,000 QDV	3-Star 300 PV 15,000 QDV
PLACEMENT LEVEL	1 <sup>ST</sup>	7%	7%	7%	7%	7%	7%
	2 <sup>ND</sup>	7%	7%	7%	7%	7%	7%
	3 <sup>RD</sup>	7%	7%	7%	7%	7%	7%
	4 <sup>TH</sup>		7%	7%	7%	7%	7%
	5 <sup>TH</sup>			7%	7%	7%	7%
	6 <sup>TH</sup>				7%	7%	7%
	7 <sup>TH</sup>					7%	7%





  
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PROFIT CENTER  
**#3**

***Infinity Bonus***

## Infinity Bonus (Paid Monthly)

		MONTHLY QUALIFICATION LEVEL							
		3-Star 15000 QDV	4-Star 30000 QDV	5-Star 60000 QDV	6-Star 120000 QDV	7-Star 250000 QDV	8-Star 400000 QDV	9-Star 600000 QDV	10-Star 800000 QDV
PLACEMENT LEVEL	1 <sup>ST</sup>	7%	7%	7%	7%	7%	7%	7%	7%
	2 <sup>ND</sup>	7%	7%	7%	7%	7%	7%	7%	7%
	3 <sup>RD</sup>	7%	7%	7%	7%	7%	7%	7%	7%
	4 <sup>TH</sup>	7%	7%	7%	7%	7%	7%	7%	7%
	5 <sup>TH</sup>	7%	7%	7%	7%	7%	7%	7%	7%
	6 <sup>TH</sup>	7%	7%	7%	7%	7%	7%	7%	7%
	7 <sup>TH</sup>	7%	7%	7%	7%	7%	7%	7%	7%
	8 <sup>TH</sup>	0.5%	1%	1%	1%	1%	1%	1%	1%
	9 <sup>TH</sup>			0.66%	1.32%	2%	2%	2%	2%
	10 <sup>TH</sup>						1%	2%	3%

DIRECT COMMISSION



  
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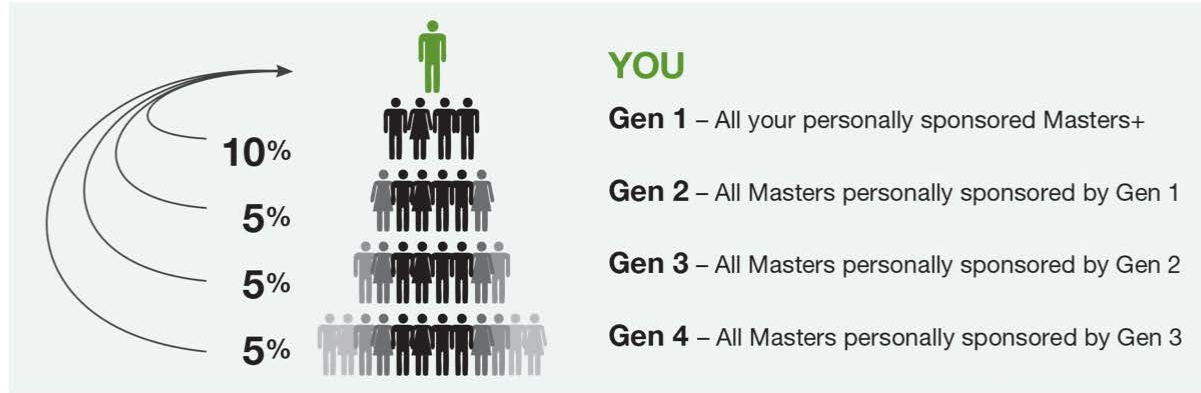
PROFIT CENTER  
#4

**Master Check Match**



**PROFIT CENTER**  
**#4**

## Master Check Match (Paid Monthly)



RANK	MASTER CHECK MATCH
<b>1-Star Master</b>	– 10% Gen1
<b>2-Star Master</b>	– 10% Gen1, 5% Gen2
<b>3-Star Master</b>	– 10% Gen1, 5% Gen2, 3% Gen3
<b>4-Star Master</b>	– 10% Gen1, 5% Gen2, 5% Gen3
<b>5-Star Master</b>	– 10% Gen1, 5% Gen2, 5% Gen3, 5% Gen4

Unlimited generational pay, through 4 Generations with compression and no cap on payout or size of Generations! The MCM is available to qualified 1-Star Master Partners and above.



  
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PROFIT CENTER  
**#5**

***Rank Advancement Bonus***



## ***Rank Advancement Bonus***

Master Rank	Rank Advancement Bonus
<b>Master</b>	<b>\$ 50</b>
<b>Master Builder</b>	<b>\$ 125</b>
<b>1-Star</b>	<b>\$ 250</b>
<b>2-Star</b>	<b>\$ 500</b>
<b>3-Star</b>	<b>\$ 750</b>
<b>4-Star</b>	<b>\$ 1,500</b>
<b>5-Star</b>	<b>\$ 3,000</b>
<b>6-Star</b>	<b>\$ 6,000</b>
<b>7-Star</b>	<b>\$ 12,500</b>
<b>8-Star</b>	<b>\$ 20,000</b>
<b>9-Star</b>	<b>\$ 30,000</b>
<b>10-Star</b>	<b>\$ 40,000</b>





  
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PROFIT CENTER  
#6

***Auto/Lifestyle Bonus***



## ***Lifestyle/Auto Bonus (LAB)*** (Paid Monthly)

Master Rank	Luxury Bonus
1-Star	\$ 200
2-Star	\$ 300
3-Star	\$ 500
4-Star	\$ 600
5-Star	\$ 750

Master Rank	Luxury Bonus
6-Star	\$ 800
7-Star	\$ 900
8-Star	\$ 1,000
9-Star	\$ 1,200
10-Star	\$ 1,500

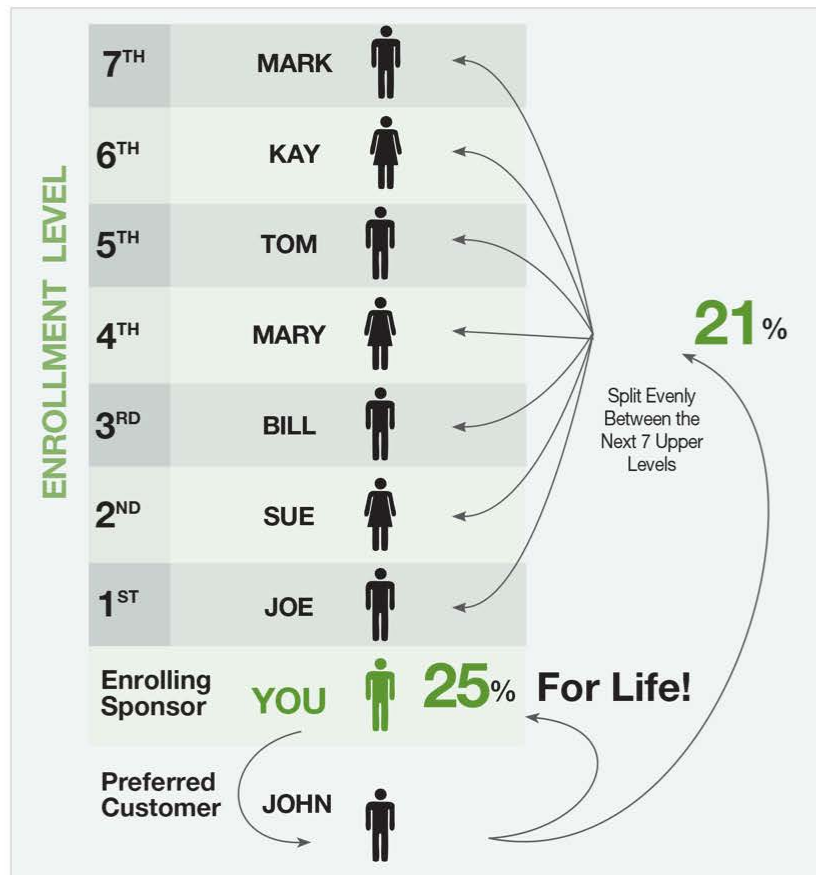


***Retail Commission***





## Retail Commission (Paid Daily)





  
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PROFIT CENTER  
#8

*Wealth Building System*

# Wealth Builder Packs



**\$315.00**  
Transformation Pack  
300 PV



**\$315.00**  
Wellness Pack  
300 PV



PROFIT CENTER

#8

## Wealth Building System (Paid Daily)

(Optional-based on new first level Wealth Builder Enrollments)

The Wealth Builder Bonus Program is designed to enable you to create immediate, lucrative income, paid daily in your Bonus Bin (which can be set up in your personal website Back Office). A Distributor may enroll as many new Distributors as they want.

